

Susan Shaw's

Building Community Shortcut

Community Tip!

“Some people think they are in community, but they are only in proximity. True community requires commitment and openness. It is a willingness to extend yourself to encounter and know the other.”

David Spangler

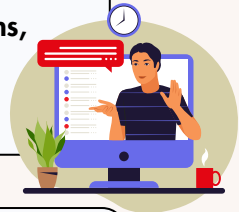
Social Media Groups

Consider Club / Interest Groups:
Mom Groups
Sports: different group per sport or team for local, college and professional
Cars: Antique, Classic, Muscle, Collector, Jeep, Miata, Maserati, Corvette or whatever you drive
Pets: each breed, Meet-ups at Dog Parks, Training
Foodies: Recipes, Cooking, Cake / Cookie Decorating
Travel
Fitness: Training, Nutrition, Dieting
Book Club
Photography
Cruises
Crafting / Sewing
Gardening
Small Business Owners
Home - Sales, Repairs, Landscaping, Maintenance, Contractors, Realtors, Neighborhoods, HOA

Be Authentically YOU!

Communities

Neighborhood / HOA
Schools / PTA
Church
Service Clubs - Rotary, Lions Club
Book Club, Cooking Club
Hobbies - Crafting, Painting, Gardening, Photography
American Legion
Classes of interest in Community College
Local Chamber of Commerce:
Networking Groups, Webinars, Luncheons, Committees, Leadership Class, Board of Directors



Remember...

Not everyone communicates the way you do, so that is not your goal. Your goal is to connect with them in the way THEY see, understand and relate to! That's how they let you into their community!



Building Your Resource Library

Community Quote!

“ I am of the opinion that my life belongs to the whole community and as long as I live, it is my privilege to do for it whatever I can. I want to be thoroughly used up when I die, for the harder I work the more I live. ”

George Bernard Shaw

Books - Community, Connections and Communication

Connect Instantly by Patrick King

The Chamber Advantage by Richard Emmons

The Power of Human Connection by Kody Bateman

Superconnector by Scott Gerber & Ryan Paugh

Top of Mind by John Hall

The Art of Community: Seven Principles for Belonging by Charles Vogl

How We Show Up by Mia Birdsong

Seven Frequencies of Communication by Erwin Raphael McManus

The Networking Guy's 50 Top Tips by David Sherman

It's Not Just Who You Know by Tommy Spaulding

What's In It For Them? by Joe Polish

Building Brand Communities by Carrie Melissa Jones and Charles Vogl



How To Work A Room by Susan Roane

Reputation 360 by Lida Citroen

How To Become A People Magnet by Marc Reklau

Fill Your Stand With Lifelong Fans by Bill Lynch

Networking Is Not Working by Derek Coburn

Unmarketing by Scott Stratten & Alison Kramer

How To Talk To Anyone by Leil Lowndes

Face To Face by Susan Roane

4 Essential Keys to Effective Communication by Bento C Leal III

8 Crucial Skills to Improve Your Conversations by Dale Young

People Powered by Jono Bacon

